

**CASA OF \_\_\_\_\_ COUNTY**

**4 YEAR STRATEGIC PLAN**

## STRATEGY OUTLINE

Mission Strategy Logic Model Year 1 Goals

Year 2 Goals



Year 3 Goals

Year 4 Goals

**Mission**

## CASA MISSION, VISION & VALUES

CASA of \_\_\_\_\_\_ County recruits, trains and supports Court Appointed Special Advocates in \_\_\_\_\_\_County who serve as volunteer advocates on cases open in juvenile court due to abuse, neglect or dependency.

**Vision**

The vision of CASA of \_\_\_\_\_ County is to provide advocacy, consistency and quicker routes to successful permanency for children who have experienced abuse, neglect or dependency

**Values**

Service, collaboration, respect, integrity, empathy, and transparency are only a few of the values of CASA of \_\_\_\_\_ County.

## STRATEGY

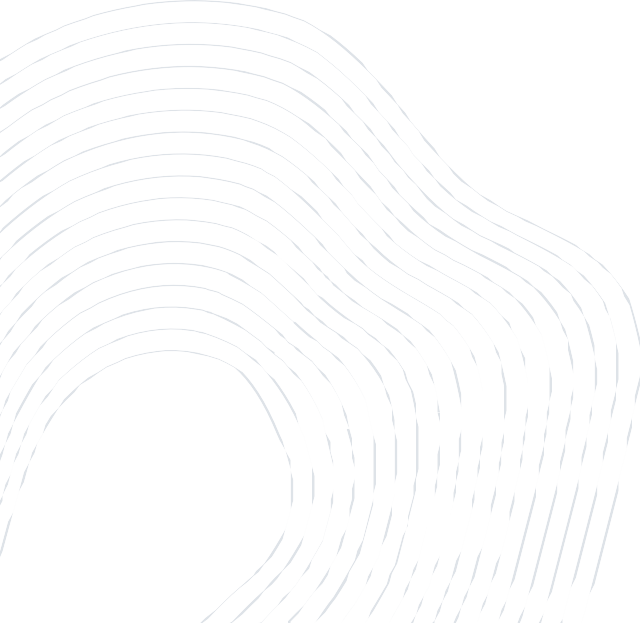


To serve 75% of children in juvenile court due to abuse, neglect or dependency in the county by 2025.



By recruiting, training and managing Court Appointed Special Advocates in the county who are committed to representing the child's best interest.



A volunteer experience that has tremendous, viewable, impact on a child's life and well-being.

At least 2 pre-service training sessions a year

Providing in-service training sessions

Ensuring support with a volunteer manager per 30 volunteers.

The strategy of CASA of \_\_\_\_\_ County is to grow to 75% of children served by 2025 by recruiting, training and managing committed CASA volunteers that make recommendations for

children who have experienced abuse, neglect or dependency and provide insight to juvenile court on what outcomes are in the best interest of the child.

## YEAR 1 GOALS



Recruit, train and maintain at least 20 Court Appointed Special Advocates by December

**20**

Hire a Volunteer Manager to provide supervision and support to CASA volunteers on their cases

Create and maintain an Auxiliary Non-Profit Advisory/ Fundraising Board of 8-10 community members

## YEAR 2 GOALS

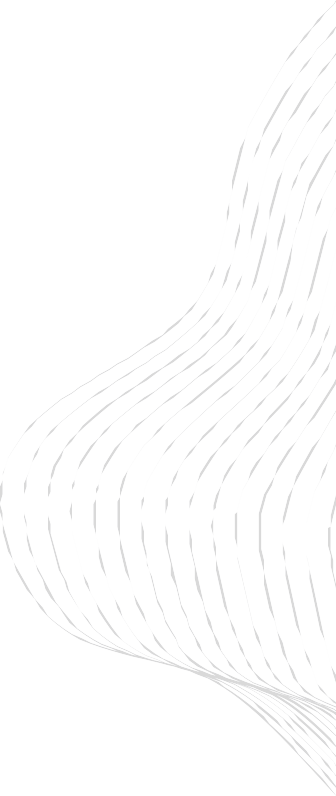
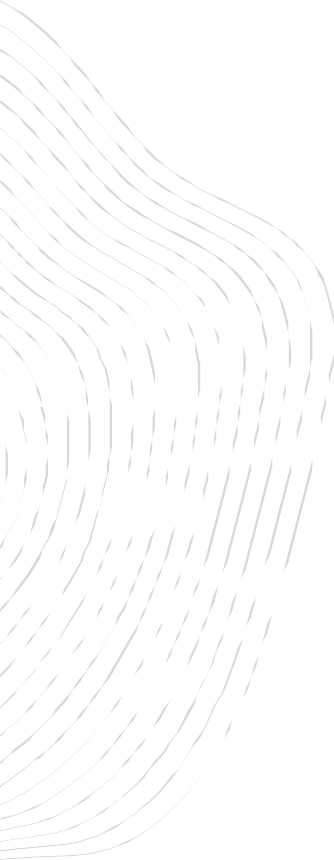
Create specific recruitment tactics to specifically target volunteers to represent the community served



Plan or already have accomplished CASA of \_\_\_\_\_ County's first public awareness event.

Receive funding from 3 different sources to help fulfill mission



**YEAR 3 GOALS**

# 30



Reach 30 volunteers, including advisory board members and CASA volunteers who are representative of the children served

Solidify presentations and marketing materials for different audiences to recruit

volunteers and board members with a wide range of skill sets, experiences, and abilities

Work with local Universities and/or nearest Kappa Alpha Theta chapter for internships, assistance during awareness events, board memberships and marketing



A black and white background

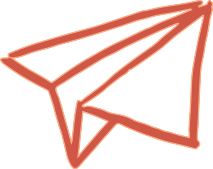
AI-generated content may be incorrect.

A black and white background

AI-generated content may be incorrect.

# 75%

**YEAR 4 GOALS**



Serve 75% of the children in the county with a volunteer base that has a range of skills sets, experiences and abilities.

Have the funding to be able to send all volunteers to Ohio CASA Celebrate Kids! Conference and the opportunity to attend National CASA’s conference.

Have a staff ratio of 30 to 1 volunteer and hire more staff as needed to keep this ratio

## EVERY CHILD



We respect and value the unique individuality of each child/youth, family, staff person, board member and volunteer. We know that everyone brings their personal experience, insights and strengths to their engagement with us. We strive for advocacy that is unique to each child/youth and family through deep knowledge of the child’s history, needs and wishes. We commit to independent fact finding and information gathering that is comprehensive for the purposes of pursuing the best outcomes for children and families.

We put ourselves in a position to work alongside others on their journeys with dignity, and we aim to better understand their perspectives. We respect the effort, time and care others are already putting into this important work and recognize the privilege we are afforded to be part of the children’s and families’ lives. No one should be defined by their situation or circumstances, and we strive to appreciate every person fully for who they are.