

Drafted: May 18, 2020

CASA OF LC 5 YEAR STRATEGIC PLAN

STRATEGY OUTLINE

Mission

Strategy

Logic Model

Year 1 Goals

Year 2 Goals

Year 3 Goals

Year 4 Goals

Year 5 Goals

MISSION & VALUES

MISSION

CASA of LC recruits, trains and supports Court Appointed Special Advocates in Licking County who serve as volunteer advocates on cases open in juvenile court due to abuse, neglect or dependency.

VISION

The vision of CASA of LC is to provide advocacy, consistency and quicker routes to successful permanency for children who have experienced abuse, neglect or dependency.

VALUES

Service, collaboration, respect, integrity, diversity, and transparency are only a few of the values of CASA of LC.

STRATEGY

Objective

To serve 75% of children in juvenile court due to abuse, neglect or dependency in the county by 2025.

Scope

By recruiting, training and managing Court Appointed Special Advocates in the county who are committed to representing the child's best interest.

Advantage

Value Proposition

A volunteer experience that has tremendous, viewable, impact on a child's life and well-being.

Activities

- At least 2 pre-service training sessions a year
- Providing in-service training sessions
- Ensuring support with a volunteer manager per 30 volunteers.

Strategy Statement

The strategy of CASA of LC is to grow to 75% of children served by 2025 by recruiting, training and managing committed CASA volunteers that make recommendations for children who have experienced abuse, neglect or dependency and provide insight to juvenile court on what outcomes are in the best interest of the child.



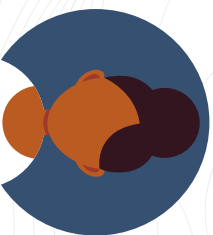
LOGIC MODEL CASA OF LC



YEAR 1 GOALS

30

Recruit, train and maintain at least 30 Court Appointed Special Advocates by January 2021



Hire a Volunteer Manager to provide supervision and support to CASA volunteers on their cases



Create and maintain a Advisory/ Fundraising Board of 8-10 community members

YEAR 2 GOALS



Become a member of the Licking County Chamber of Commerce

33%

Appoint enough CASA volunteers to serve 33% of the children involved in the juvenile court system

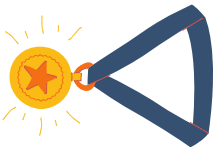
KΑΘ

Create relationship with Denison's Kappa Alpha Theta's society for fundraising and support

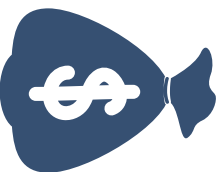
YEAR 3 GOALS



Create specific recruitment tactics to specifically target men and other backgrounds contrary to status quo, to be CASA volunteers



Plan or already have accomplished CASA of LC's first Superhero 5k for fundraising purposes



Receive VOCA funding that helps fulfill mission

YEAR 4 GOALS

100

Reach 100 volunteers, including advisory board members and CASA volunteers



Present a training at for Ohio CASA or at the National CASA Conference that pertains to volunteer management



Become a sought after internship through local universities, that then uses intern hours towards meeting hour requirements in funding

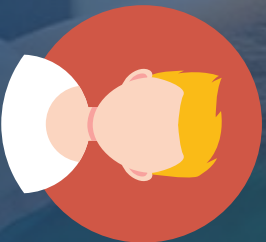
YEAR 5 GOALS

75%

Presentations are tools that can be used as speeches, reports, and more. It serves a variety of purposes, making presentations powerful tools for convincing and teaching.



Have the funding to be able to send up to 5 CASA volunteers to the National CASA Conference



Have a staff of at least 5 managing the Program and over 100 CASA volunteers

EVERY CHILD

"I don't think anyone can grow unless he's loved exactly as he is now, appreciated for what he is rather than what he will be. " -Fred Rogers

CASA volunteers show up and speak out for children, knowing that their traumas may have caused behaviors and the need for deep healing. CASA volunteers understand that EVERY child deserves to grow up in a safe and stable home free from violence. With a CASA, a child can more easily navigate the chaotic and complex systems that no one should have to navigate anyways. These advocates have the ability to change a child's story.

@CASAOFLC